

# PROGRAM



## PROGRAM

## MESSAGING

### 12.30-12.55

Registration + Sandwiches

Networking

### 12.55-13.45

#### Part 1: Welcome

- 12.55-13.00: **Opening FCB CPH17 and introduction to the program** by moderator Jesper Themsen, CEO Ballard Power Systems Europe A/S
- 13.00-13.15: **Welcome to FCB CPH17** by Thomas Gyldal Petersen, Chairman of MOVIA and Mayor of Herlev Municipality
- 13.15-13.45: **Zero emission transportation for Europe** by Ben Madden, Director, Element Energy

#### Why zero emission transportation and why hydrogen?

- Urban air pollution is threatening our society and environment
- Fossil fuels for transportation is a major contributor to urban air pollution in the Nordic cities
  - Zero emission public transport is required (batteries, fuel cells etc.)
  - Why hydrogen? Zero emission energy storage and grid balancing

### 13.45-14.45

#### Part 2: Fuel cell bus value proposition

- 13.45-14.05: **A fuel cell bus story from real life** by David Yorke, New Technology, Training and Projects Manager, Tower Transit Operations Ltd
- 14.05-14.25: **Fuel cell buses in the Nordic Countries** (speaker TBA)
- 14.25-14.45: **Benefits of the fuel cell bus** by Nicolas Pocard, Marketing Director Ballard Power Systems Inc.

#### Why fuel cell buses?

- Fuel cell buses provide an operable and affordable zero-emission solution for public transportation
- Buses are available, operable and reliable
  - Green hydrogen for the buses is available
  - The value proposition is strong

### 14.45-16.00

#### Part 3: Coffee break + Test-drive a fuel cell bus

- 14.45-16.00: **Try a fuel cell bus** with Romuald Witkowski, Senior Area Manager in Solaris Bus & Coach S.A

#### How does a fuel cell bus look?

See a Solaris fuel cell bus and learn more about the current fuel cell bus solutions

### 16.00-16.30

#### Part 4: Total Solutions Package

- 16.00-16.30: **Implementing fuel cell buses in the Nordic countries** by Uffe Borup, Vice President, NEL Hydrogen Solutions

#### How to implement fuel cell buses in Nordic routes and fleets?

- A fuel cell bus total solution is ready for implementation in the Nordic countries
- Strong Nordic value chain setup
  - Customer requirement driven service setup
  - Financing solutions available

### 16.30-17.00

#### Part 5: Questions and open discussions

### 17.00-18.00

Networking, drinks and snacks

Registered participants who do not inform Brintbranchen of their cancellation and do not attend FCB CPH17 will incur a no show fee of 500 DKK.